



3rd International Conference Legal Reform and EU Enlargement – Transfer of Experiences

"Digital Market Strategy: Legal, Economic and Educational Perspectives"

March 21 – 22, 2016 Zagreb, Croatia

University of Zagreb Faculty of Economics and Business

VENUE 7

MONDAY 21/03/2016

09:00-09:25	Prof. Hana Horak, Faculty of Economics and Business University of Zagreb	Introduction to the EU Digital Single Market: Legal, Economic and Educational Perspectives
09:25-09:50	Assistant Prof. Ana Pošćić, Faculty of Law University of Rijeka	Upgrading the Single Market – the Role of the Sharing Economy
09:50-10:15	Assistant Kristijan Poljanec, Faculty of Economics and Business University of Zagreb	The Online Dispute Resolution as Contribution to the Digital Single Market
10:15-10:30	COFFEE BREAK	
10:30-10:55	Prof. Nada Bodiroga Vukobrat, Faculty of Law University of Rijeka Prof. Hana Horak, Faculty of Economics and Business University of Zagreb Prof. Ivan Strugar, Faculty of Economics and Business University of Zagreb	Falsified Medicine Products: Legal and IT Solutions
10:55-11:20	Assistant Prof. Svetlana Racheva, Institute of State and Law Tyumen State University Assistant Prof. Sergei Romanchuk, Institute of State and Law Tyumen State University	Legal Perspectives and Obstacles for Unified Digital Contract Rules of Online Sales in the European Union within the Single Digital Market Strategy Context
11:20-11:45	Assistant Prof. Dimitriy Galushko, Faculty of Law Voronezh State University	Development of eGovernment: the EU and Russia experience in comparative perspective
11:45-12:10	Assistant Dr. Adrijana Martinović, Faculty of Law University of Rijeka	Non-standard work: the dark side of the sharing economy
12:10-12:30	Assistant Iskander Asatullin, Faculty of Law Kazan (Volga region) Federal University	Legal instruments of electronic commerce within the law of regional integration organisations
12:30-13:30	LUNCH BREAK	
13:30-13:55	Assistant Ilija Zhdanov, Faculty of Law Voronezh State University	Legal aspects of cross-border online services in the EU (the Finnish experience)
13:55-14:20	Anna Tikhomirova, Tyumen State University Mark Lavrentev, Tyumen State University	Reinforcing Trusts and Security in Digital Services and in the Handling of Personal Data
14:20-14:45	Kristina Leonova, National University Odessa Law Academy Vladyslava Skorokhod, National University Odessa Law Academy Irene Nagornyak, Donetsk National University	Bitcoins issue: Digital currency in the context of development of Digital Single Market in the EU

TUESDAY 22/03/2016

09:00-09:25	Prof. Rajko Knez, Faculty of Law University of Maribor	Right to be forgotten – a new personal right in digital EU market
09:25-09:50	Associate Prof. Aleš Ferčič, Faculty of Law University of Maribor	Broadband Networks and State Aid Policy and Law
09:50-10:15	Associate Prof. Blaženka Knežević, Faculty of Economics and Business University of Zagreb	Smartphones as shopping tools from the aspect of young consumers – case of Croatia
10:15-10:30	COFFEE BREAK	
10:30-10:55	Prof. Ella Derkach, Faculty of Law Donetsk National University	Digitalisation and the EU Single Transport Area: Legal Perspectives
10:55-11:20	Prof. Ivan Strugar, Faculty of Economics and Business University of Zagreb	„Cloud computing" opportunities and obstacles
11:20-11:45	Prof. Mykola Pashkovskiy, National University Odessa Law Academy	Digital Single Market: new online opportunities for crime and justice?
11:45-12:10	Assistant Zvonimir Šafranko, Faculty of Economics and Business University of Zagreb	Electronic Transferable Records: Step Toward Negotiability in Electronic Environment
12:10-13:30	LUNCH BREAK	