



The Russian Federation  
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# DOUBLE DIPLOMA MASTER PROGRAMME (DDMP): STABLE CHALLENGES AND NEW HORIZONS

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# HIGHER EDUCATION PARADIGM SHIFT

**THE RUSSIAN FEDERATION POLICY PURPOSE – transition to an innovative development path – defines a paradigm shift in the system of Higher Education \***

## DYNAMICS OF PRINCIPLES

- **QUALITY**
- **EFFICIENCY**
- **AVAILABILITY**

**COMPETITIVENESS**

**GLOBALIZATION**

\*Russian innovation development Strategy for the period up to 2020, State program of the Russian Federation "Development of Education"

**NEW PARADIGM CONSIDERS HIGHER EDUCATION SYSTEM A PART OF THE INNOVATION MECHANISM ALONGSIDE WITH INNOVATIVE BUSINESS AND INFRASTRUCTURE**

**DOUBLE DIPLOMA MASTER PROGRAMS REFLECT TO THE MOST AN INNOVATIVE NATURE OF THE CURRENT TRANSFORMATIONS AND IMPLEMENT THE TASKS ASSIGNED TO THE HIGHER EDUCATION SYSTEM:**

- **To achieve a high quality level of education through innovative education technologies usage;**
- **To establish evaluation standards of science and education effectiveness with regard to international standards;**
- **To increase academic mobility and develop a network organization of education and research programs.**

# THE CURRENT TOPICAL TRENDS IN HIGHER EDUCATION OF THE RUSSIAN FEDERATION:

- Russian science effective integration to international scientific community;
- Integration of research and education, increase of the quality requirements;
- Transition from classical vocational education to life long education;
- Enhancing of science and education prestige.



\*State program of the Russian Federation "Development of Education"

# DOUBLE DIPLOMA MASTER PROGRAMS ARE AIMED AT STIMULATING THE FORMATION OF STUDENTS’:

- Professionalism
- Mobility
- Ability to lifelong study
- Creativity and entrepreneurship
- Ability to solve tasks of any complexity in a changing environment
- Foreign language competences assencial for free professional communication
- Readiness to team work in a competitive environment



# MOTIVATIONS FOR LAUNCHING DOUBLE DIPLOMA MASTER PROGRAMS

1. Broadening educational offerings
2. Strengthening research collaboration
3. Advancing internationalization
4. Raising international visibility/prestige
5. Increasing foreign student enrollment
6. Responding to increased competition
7. Responding to student demand



# THE BENEFITS OF DOUBLE DIPLOMA MASTER PROGRAMS:

- to provide a high level of education based on the research centered activity and focused on international educational standards;
- to strengthen the international competitiveness of the university and promote its brand world wide;
- to create a sound basis for cross-cultural communication and formation of a new type of the staff professionalism;



# THE BENEFITS OF DOUBLE DIPLOMA MASTER PROGRAMS:

- to bring into compliance with all the main objectives of the Bologna process (comparable degrees and programs, methods and technologies of education quality assessment, academic mobility, diplomas recognition, competitiveness of education);
- to develop and increase students and professors academic mobility.





## DDMPs ARE PERCEIVED AS THE WAY TO:

- access to new educational markets;
- improve recruitment campaign of high potential and international students;
- make greater the collaboration opportunities between faculties at the home institution and partner institution;
- increase the University reputation and ranking as an international university. This is accomplished by deliberately collaborating with partners of equal or greater status;



## DDMPs ARE PERCEIVED AS THE WAY TO:

- capacity building and status building opportunity for the faculty\teaching staff in the home university, and in general in the education sector of the country;
- the potential for the development of a new type organizational culture in the educational environment;
- increase internationalization and international visibility of national institution.



## CHALLENGES IN SETTING UP DDMPs:

- The lack of balanced international and domestic legislation for establishing and implementing of DDMPs;
- The lack of regular state support for the creation and development of DDMPs and for expanding academic mobility programs;
- The absence of qualified and timely passport and visa support for the staff involved in academic mobility implementation;



## CHALLENGES IN SETTING UP DDMPs:

- Low level of foreign languages competences of the faculty and the students;
- Underdeveloped students' campus infrastructure;
- Ineffective marketing policy in recruiting and enrolling the students;
- No appropriate effective mechanisms for the search of external sources of financing;
- Difficulty in understanding of a different type of mentality and culture.



# FINAL STATEMENTS

- To establish academic counseling services at the faculties to assist students in choosing DDMPs, curriculum and to make an individual educational track;
- To organize information and training seminars on students academic mobility;
- To develop online DDM programs to facilitate program mobility;
- Provide cutting-edge scientific equipment and a community of highly skilled scientists to complement the academic environment of the university.



**THANK YOU  
FOR YOUR ATTENTION!**

